ALPHASTUDIO COMPACT v2

ADVANCED PHOTO STUDIO FOR AUTOMATED PRODUCT PHOTOGRAPHY FOR MEDIUM- TO LARGE-SIZED OBJECTS

2D 360° ▷

CUT COSTS

INCREASE SALES

SPEED UP WORKFLOW

Highlight your unique products!

IN-HOUSE SOLUTION FOR MEDIUM- TO LARGE-SIZED OBJECTS PHOTOGRAPHY

360° 360° VIEW

TOP VIEW

2D PACKSHOT

MULTI-VIEW IMAGES

See me spinning! **360°**

orbitvu.com/stroller

ALPHASTUDIO COMPACT v2

IMAGING SOLUTION FOR MEDIUM-SIZED OBJECTS PHOTOGRAPHY

Automated product photography system with a unique background removal feature. Specifically designed for the photography of medium- to large-sized objects. It can take static 2D product images, animated 360° presentations, and video. Flexible for products ranging from small tools, to bags, and up to large suitcases and other similarly sized items.

FAST & EASY CONTENT PRODUCTION

2D **360°** ▶

AUTOMATED IMAGING PROCESS

3s

Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

Lights & camera control
The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.
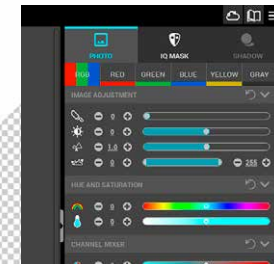
IQ Mask & Natural Shadow
The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.

Post-processing
Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

Auto-cropping & positioning
The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

Multi-export
Still images, 360° view, and video can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.

optional add-on

ORBITVU SUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

ORBITVUSUN
powered by amazon web services

E-COMMERCE ACCELERATION CLOUD

▶ Easy integration & flexible hosting plans
▶ E-commerce plugins included
▶ Daily data backup of your images
▶ High availability (dual data replication)
▶ CDN - high-speed image delivery worldwide
▶ Always up-to-date software and plugins

PNG JPG 360°

ONLINE MARKETING TOOLS

▶ **Social media integrations**
▶ 360° Orbittour - interactive product tours & hotspots
▶ Built in QR-code generator
▶ Easy Copy & Paste embed codes
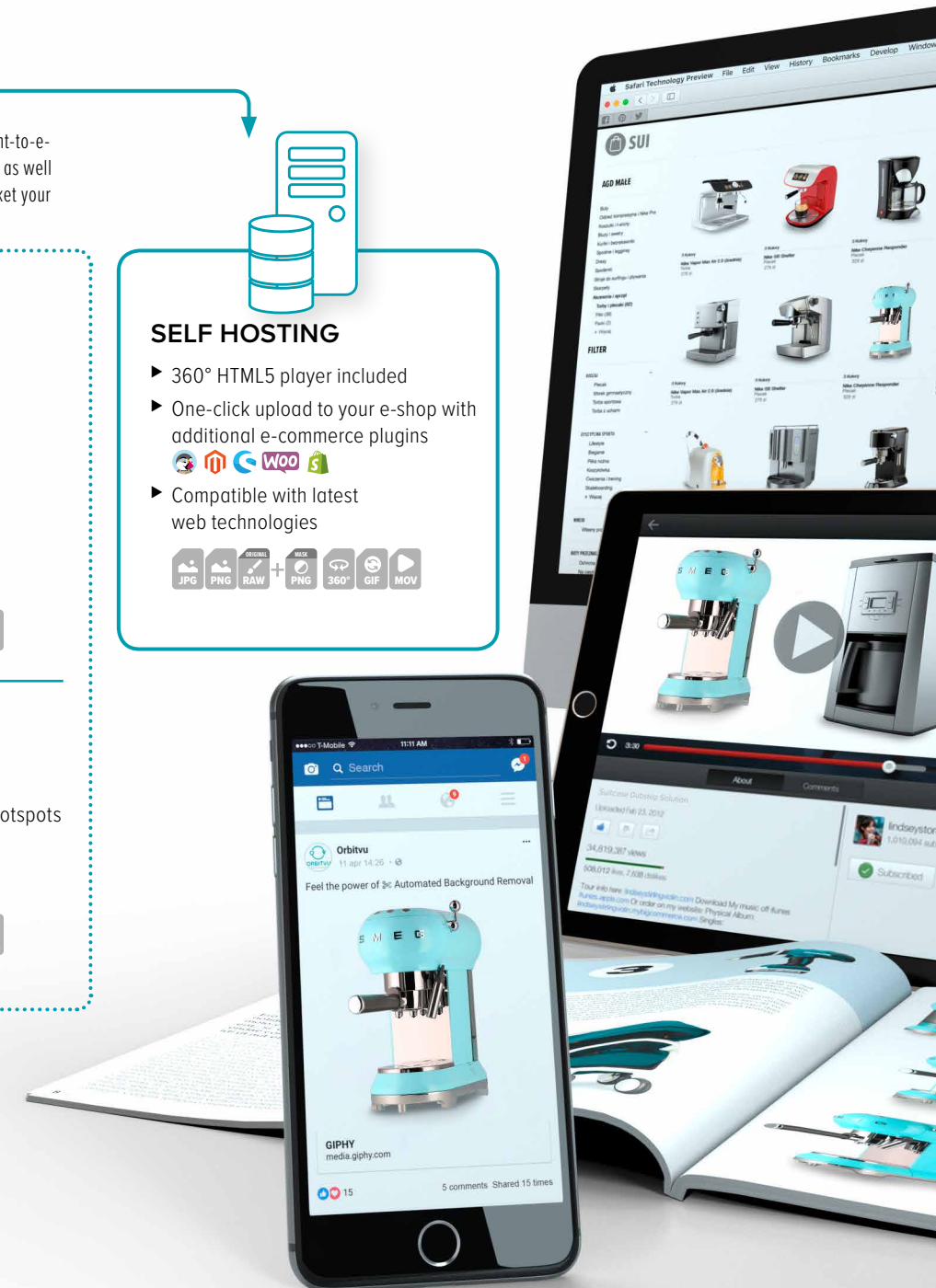
GIF 360° QR Code Orbittour Facebook Twitter LinkedIn

SELF HOSTING

▶ 360° HTML5 player included
▶ One-click upload to your e-shop with additional e-commerce plugins
▶ Compatible with latest web technologies

JPG PNG RAW +PNG 360° GIF MOV

Efficient

▶ Automatic background removal
▶ Batch image capture and processing
▶ Multi-view image capture by up to 5 cameras
▶ Direct image upload to your e-shop
▶ Web-ready photo in just a few seconds

Easy to use

▶ Can be used by non-professionals
▶ Integrated camera and lighting control
▶ Automatic 360° image capture
▶ Predefined shooting profiles
▶ Live View image preview before shooting
▶ Multi-camera support

Flexible

▶ Anything from housewares, electronic equipment, bags, to suitcases
▶ For still images, 360°, and Video
▶ Compatible with Canon DSLRs
▶ Produces images for the web, print, and marketing
▶ Integrated online marketing tools

Technical specifications

ALPHASTUDIO COMPACT PRO v2
[order code 238H9]
ALPHASTUDIO COMPACT v2
[order code 238H10]

WHAT'S INCLUDED

Hardware	COMPACT PRO v2	COMPACT v2
2×front lights	✓	✓
backlight	✓	✓
2×top light	✓	optional
backlit turntable	✓	✓
positioning laser kit	✓	optional
side diffusers	✓	optional
Manfrotto stand + XPRO head	✓	optional
Software		
ORBITVU STATION software license	✓	✓
ORBITVU VIEWER (HTML5 player license)	✓	✓

ORBITVU STATION SPECIFICATIONS

Camera compatibility	Canon DSLR
Multiple camera control	yes, up to 5 cameras
Software compatibility	Mac OS X or Windows
Post-production	possible via software
Background removal	automatic with IQ-Mask
Output 360° format	HTML5, animated GIF, MP4, MOV
Output video format	MOV, MP4, animated GIF
Output image format	png, jpeg, tiff, bmp, RAW + png mask, other output formats via external action

ORBITVU VIEWER SPECIFICATIONS

360° technology	HTML5 player
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Instant spin technology	no wait time for 360° view to load
Compatibility	any web browser with HTML5 support

136 cm (54")
178 cm (70")
[191 cm (75") with side polycarbonate diffusers]
100 cm (39")
70 cm (28")
130 cm (51")
183 cm (72")
[213 cm (84") with hanging kit]
166 cm (65")
37 cm (15")
min 220 cm (87")
min 300 cm (118") / recommended 500 cm (197")
min 300 cm (118")

Weight net	280 kg (617,3 lb)
Max load	100 kg (220,5 lb)
Power supply	100-230VAC, max. 1570W

Specifications are subject to change without notice.

PC and camera are not included

1

2

3

4

5A

5B

6

Accessories

1. ELEVATED TOP CAMERA SUPPORT
[order code 238A14]

Elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

2. MOTORIZED HANGING KIT WITH TOP CAMERA SUPPORT [order code 238A16]

Motorized platform equipped with magnetic wire fixtures for hanging unstable objects such as handbags, 360° vertical shoe photography, and similar. Rotation of the platform is precisely synchronized with the turntable movement. Equipped with elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

See example: **www.orbitvu.com/hangingkit**

3. LASER KIT 2.0 [order code 238A32]

Two linear laser pointers for easy object positioning. Display two intersecting lines in the middle of the turntable. Allows for fast and easy product positioning. Recommended especially when shooting 360° images.

4. MOTORIZED ZOOM [order code 238A27]

Enables zooming camera lens remotely from the **Orbitvu Station** software. Recommended when alternating between large and small items, photographed from the top view. Used with **238A16** and **238A14**.

5A. MAGIC TABLE 50 CM HEIGHT
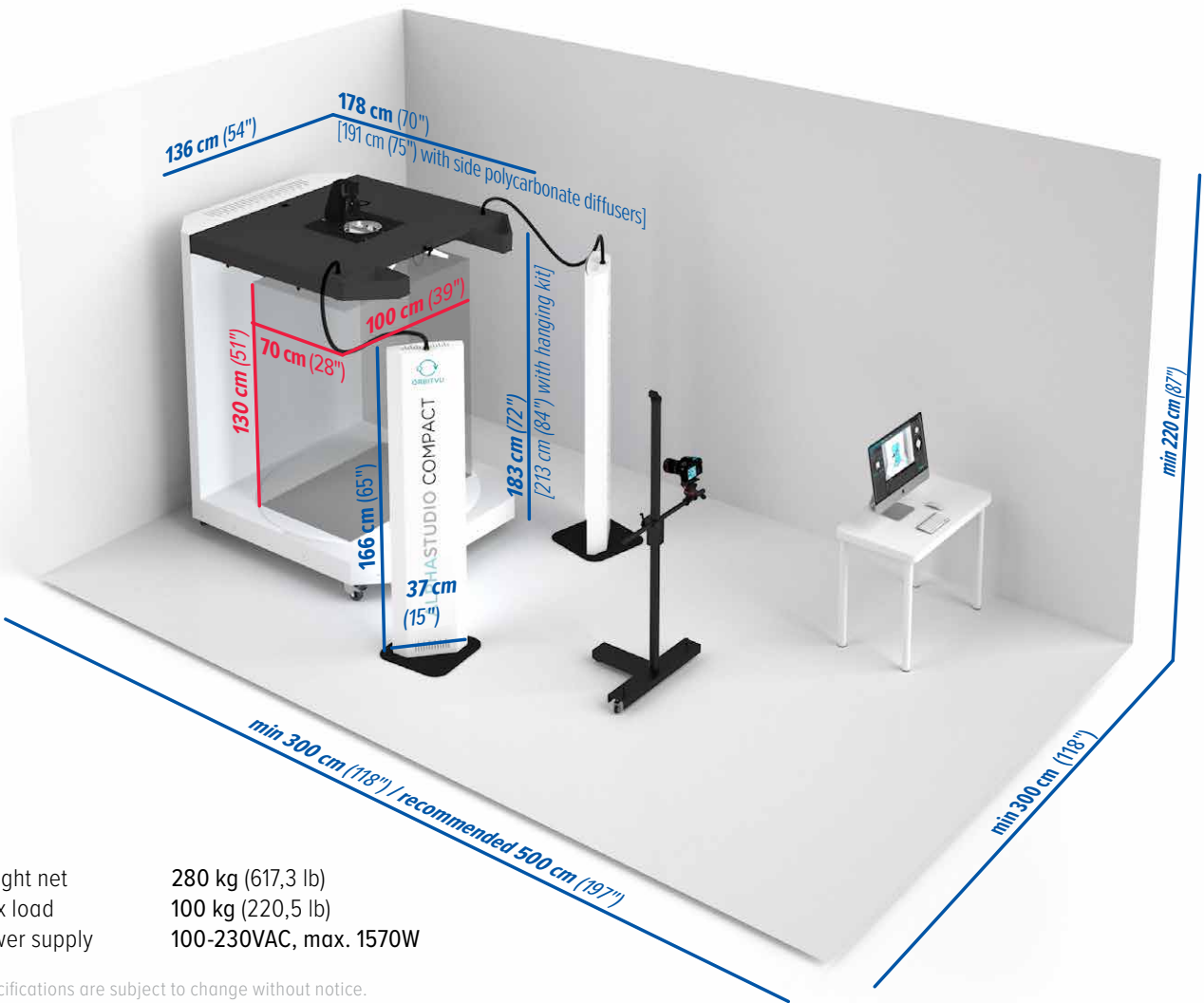[order code 238A30]
5B. MAGIC TABLE 75 CM HEIGHT
[order code 238A31]

An acrylic raised base and stage for comfortable operation with smaller products. Thanks to special material and design, it is automatically removed from the final picture by the software.

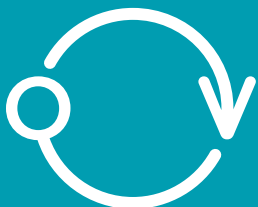### 6. BLACK/WHITE REFLECTORS [order code 238A18]

Side fabric double-side reflectors help to achieve desired contrast on photograph objects. The white side produces a soft white reflection and reduces shadows. The black side produces high contrast and makes shadows more visible.

ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

Our solutions will help you:

- ▸ Save time and shorten time-to-market
- ▸ Cut costs with automated content workflow
- ▸ Improve your online product experience
- ▸ Create content for e-commerce and offline/online marketing

With Orbitvu, your products are teleported to your customers

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www.orbitvu.com/compact