



ORBITVU
PRODUCT TELEPORTING

ALPHASTUDIO XXL v2

AUTOMATED SOLUTION FOR
STILL PHOTOGRAPHY, 360° AND VIDEO

2D

360°



CUT COSTS

INCREASE SALES

SPEED UP WORKFLOW



Let your products stand out!

THE IN-HOUSE SOLUTION FOR PROFESSIONAL QUALITY IMAGING

Watch me in motion!



 LIVE MODEL PHOTO & VIDEO



vimeo.com/orbitvu/inmotion



FLAT PHOTOGRAPHY

PACKSHOT

GHOST MANNEQUIN PHOTO

2D



MULTI-VIEW IMAGES

360° PRESENTATION 360°
made with Magic Table.



ALPHASTUDIO XXL v2

THE SOLUTION FOR ALL YOUR IMAGING NEEDS

Designed to be easy-to-use, efficient and versatile, for products ranging from small to large items and even live models. Equipped with oversized LED lighting, the ALPHASTUDIO XXL ensures quality photography results for print, web and other marketing use.



FAST & EASY CONTENT PRODUCTION



AUTOMATED IMAGING PROCESS



Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

Lights & camera control

The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.

IQ Mask & Natural Shadow

The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.

Post-processing

Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

Auto-cropping & positioning

The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

Multi-export

Still images, 360° view, and video can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.



optional add-on



ORBITVUSUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

E-COMMERCE ACCELERATION CLOUD

- ▶ Easy integration & flexible hosting plans
- ▶ E-commerce plugins included
- ▶ Daily data backup of your images
- ▶ High availability (dual data replication)
- ▶ CDN - high-speed image delivery worldwide
- ▶ Always up-to-date software and plugins



SELF HOSTING

- ▶ 360° HTML5 player included
- ▶ One-click upload to your e-shop with additional e-commerce plugins
- ▶ Compatible with latest web technologies



ONLINE MARKETING TOOLS

- ▶ Social media integrations
- ▶ 360° Orbitour - interactive product tours & hotspots
- ▶ Built in QR-code generator
- ▶ Easy Copy & Paste embed codes



Efficient

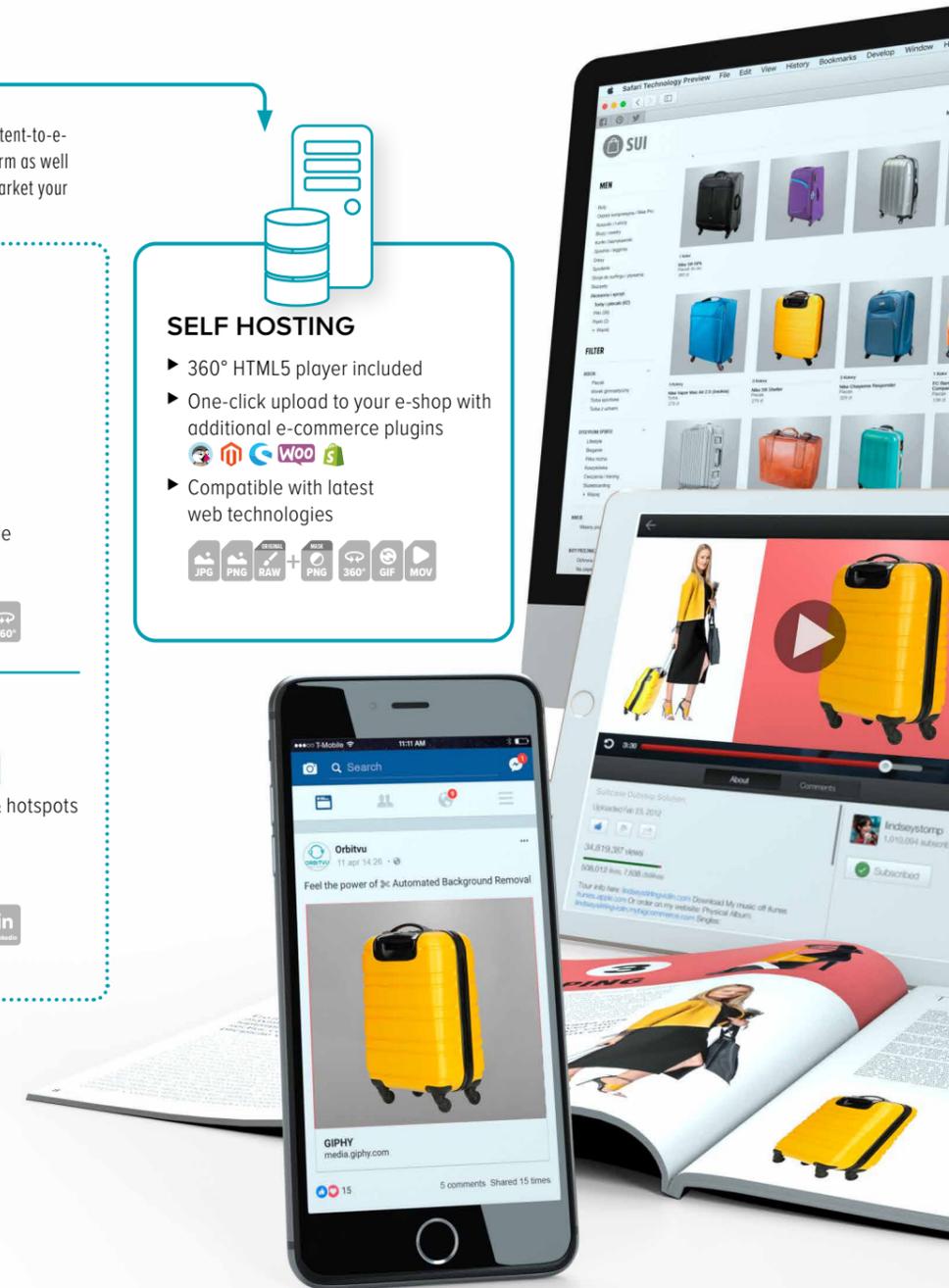
- ▶ Batch image capture and processing
- ▶ Multi-view image capture by up to 5 cameras
- ▶ Automatic background removal
- ▶ Direct image upload to your e-shop
- ▶ Web-ready photo in less than 3 sec.

Easy to use

- ▶ Can be used by anyone
- ▶ Integrated camera and lighting control
- ▶ Automatic 360° image capture
- ▶ Predefined shooting profiles
- ▶ Multi-camera support
- ▶ Live View image preview before shooting

Flexible

- ▶ From small to large objects ranging from small electronics, tools, DIY through bags, shoes, fashion to live models
- ▶ For still images, flat (top) photography, ghost mannequin, 360° and Video
- ▶ Compatible with Canon
- ▶ Produces images for the web, print and marketing
- ▶ Integrated online marketing tools



Technical specifications

ALPHASTUDIO XXL PRO v2

[order code 238H7]

ALPHASTUDIO XXL v2

[order code 238H8]

WHAT'S INCLUDED

| Hardware | XXL PRO v2 | XXL v2 |
|-------------------------|------------|----------|
| 2×front lights | ✓ | ✓ |
| backlight | ✓ | ✓ |
| 2×top light | ✓ | optional |
| backlit turntable | ✓ | ✓ |
| product positioning kit | ✓ | optional |
| Orbitvu column stand | ✓ | optional |
| black/white flags | ✓ | optional |
| manual hanging kit | ✓ | optional |
| magic table | ✓ | optional |
| safety step | ✓ | optional |
| Software | | |
| ORBITVU STATION | ✓ | ✓ |
| software license | | |
| ORBITVU VIEWER | ✓ | ✓ |
| (HTML5 player license) | | |

ORBITVU STATION SPECIFICATIONS

| | |
|-------------------------|--|
| Camera compatibility | Canon DSLR |
| Multiple camera control | yes, up to 5 cameras |
| Software compatibility | Mac OS X or Windows |
| Post-production | possible via software |
| Background removal | automatic with IQ-Mask for static objects* |
| Output 360° format | HTML5, animated GIF, MP4, MOV |
| Output video format | MOV, MP4, animated GIF |
| Output image format | png, jpeg, tiff, bmp, RAW + png mask, other output formats via external action |

* IQ mask does not work with live human models

ORBITVU VIEWER SPECIFICATIONS

| | |
|-------------------------|--|
| 360° technology | HTML5 player |
| Deep zoom | unlimited zoom technology |
| Mobile ready | multi-touch gestures and responsive design |
| Instant spin technology | no wait time for 360° view to load |
| Compatibility | any web browser with HTML5 support |



1



2



3



4

Accessories

1. ELEVATED TOP CAMERA SUPPORT

[order code 238A14]

Elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

2. MOTORIZED HANGING KIT WITH TOP CAMERA SUPPORT

[order code 238A16]

Motorized platform equipped with magnetic wire fixtures for hanging unstable objects such as handbags, 360° vertical shoe photography, and similar. Rotation of the platform is precisely synchronized with the turntable movement. Equipped with elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

See example: www.orbitvu.com/hangingkit

3. MOTORIZED ZOOM

[order code 238A27]

Enables zooming camera lens remotely from the **Orbitvu Station** software. Recommended when small and big items are being photographed from the top view. Used with **238A16** and **238A14**.

4. MANUAL HANGING KIT

[order code 238A1]

Holds-up unstable products or items which require hanging (e.g. bags, sports equipment, tools, etc.). Recommended for still images only.

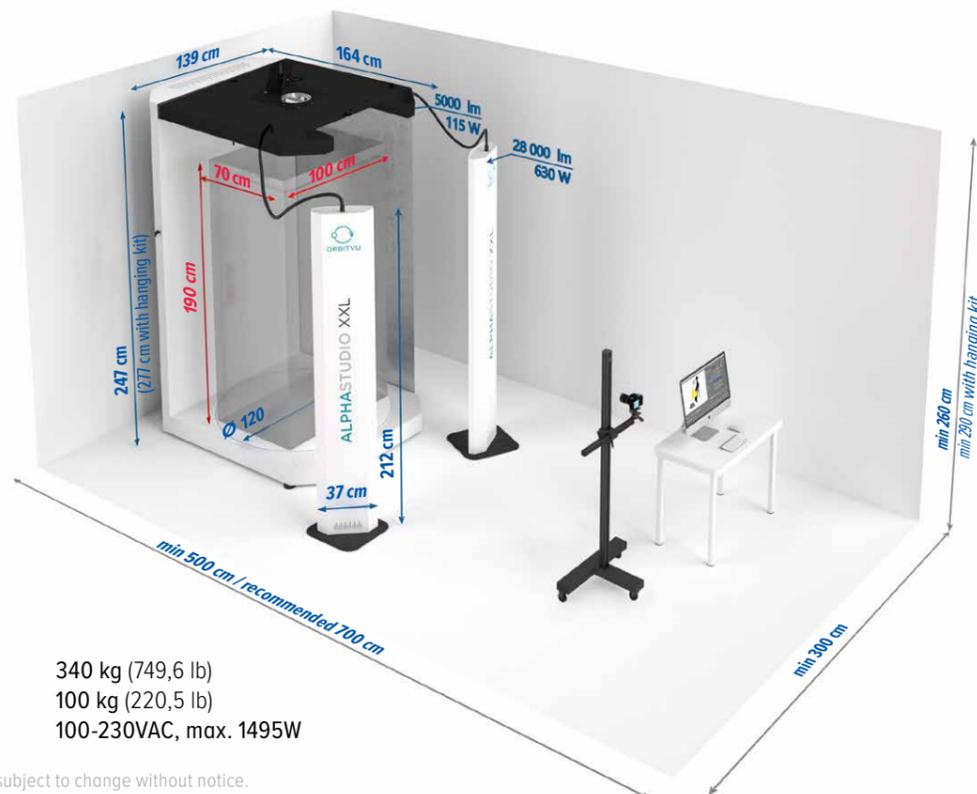
5A. MAGIC TABLE 50 CM HEIGHT

[order code 238A30]

5B. MAGIC TABLE 75 CM HEIGHT

[order code 238A31]

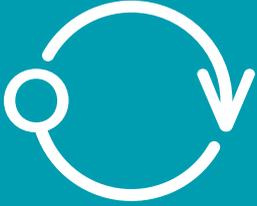
An acrylic raised base and stage for comfortable operation with smaller products. Thanks to special material and design, it is automatically removed from the final picture by the software.



| | |
|--------------|------------------------|
| Weight net | 340 kg (749,6 lb) |
| Max load | 100 kg (220,5 lb) |
| Power supply | 100-230VAC, max. 1495W |

Specifications are subject to change without notice.

PC and camera are not included



ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

Our solutions will help you:

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

With Orbitvu, your products are teleported to your customers



www.alphastudioxxl.com